

# Wellington Business Review

Circulation: 350 Copies

Readership: 1050



The Wellington Business Review is produced by Wellington Council on a quarterly basis as a way of informing Wellington businesses of the issues that affect them.

This is a high quality publication delivered to the mailbox of every business in the shire. Ensuring your advertising message gets to the right place. The high quality of the publication ensures it is read from cover to cover and passed on to others within the business.

The Wellington Business review is a cost effective way of communicating your message to other business people in Wellington. With a distribution of 350 and a readership of over 1000, your advertising message is being read by people in the community committed to shopping locally and supporting local business.

Your support of the Wellington Business review is the key to its success and will ensure that our community is one that grows and develops to ensure we create a strong business community.

**Encourage Wellington businesses to shop locally and tell them about the services available in our town that they may not know about - advertise in the Wellington Business Review**

## ADVERTISING BOOKING FORM

### 2009 SPRING WELLINGTON BUSINESS REVIEW

Please complete this form and fax back to (02) 6845 1989 to reserve your advertising place.

Trading Name: \_\_\_\_\_

ABN: \_\_\_\_\_

Trading Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Full Page AD  Half Page AD  1/4 page AD

Banner AD  Hot Deal Listing

**BOOKING DEADLINE: 21 SEPTEMBER 2009**

## Wellington Business Review Rate Card

The magazine is in circulation for 3 months.

### Introductory advertising prices!

Size	Rate	Measurement
Full Page Full page with Bleed	\$467.00	190mm x 277mm 213mm x 303mm
Half Page Half Page with Bleed	\$260.00	190mm x 136mm 213mm x 149mm
1/4 Page 1/4 Page with Bleed	\$155.00	92.5mm x 136mm 105.5mm x 149mm
Banner Ad Banner Ad with Bleed	\$90.00	190mm x 65.5mm 213mm x 78.5mm
Hot Deal Listing	\$70.00	92.5mm x 52.9mm

- Each full page booked will receive two free product placements (at Editor's discretion)
- Each 1/2 page booked will receive one free product placement (at Editor's discretion)
- Each Hot Deal listing will receive 50% off current full priced rate of web advertising in same months as listing in magazine.

### Additional Costs

Design of ad with 1 change: \$110 (more than 1 change will incur additional costs)

Inserts: \$70.00

Back page loading (full page only): \$46.70



**Please Note: Space will be allocated on a first come, first served basis, but will be given consideration in the event of special circumstances under Editor's discretion.**

**We also reserve the right to refuse applications if the material is deemed not appropriate for this publication.**

Full page ad: 190mm x 277mm  
Full page ad with bleed: 213mm x 303mm

Quarter page ad: 92.5mm x 136mm  
Quarter page ad with bleed: 105.5mm x 149mm

Half page ad: 190mm x 136mm  
Half page ad with bleed: 213mm x 149mm

Listing: 92.5mm x 52.9mm

Banner ad: 190mm x 65.5mm  
Banner ad with bleed: 213mm x 78.5mm